



LEAH BAUER

GRAPHIC DESIGNER

SOFTWARE SKILLS

- Mac OS
- Adobe Creative Suite 2023
- Microsoft Office 2023
- iMovie

ABOUT

I am always energetic and eager to learn new skills. I am a dependable person who is great at time management and am able to handle multiple tasks on a daily basis. I have experience working as part of a team and individually.

EDUCATION

- University of Wisconsin - Stout
BFA, Graphic Design
- University of Wisconsin - Stout
Associate's, Business

CAREERS

- Graphic Designer
- Marketing Manager
- Photographer
- Social Media Specialist
- Event Coordinator
- Project Manager
- Embroidery Specialist

WORK EXPERIENCE

Graphic Designer

Leah Bauer Designs

2009 - Present

Graphic Design, Advertising Design, Photography, Photo edits, Logo Design, Project Management, Corporate Identity, Business Marketing, E-Commerce Website Ads, Training and courses in Web Design

Marketing Manager

Northern Chill

2019 - 2022

Graphic Design, Advertising Design, Social Media Management, Project Management, Corporate Identity & Branding, Customer Relations, Inventory Management, Business Marketing, E-Commerce Website Ads, Event Coordination, Photography/Video Editing

Graphic Designer/Photographer

Leinenkugel's - Miller Coors

2014 - 2016

Advertising & marketing. Lead creative for Leinie Lodge events. Design coupons, signage & web content. Create E-blasts & 'The Legend' Newsletter for Leinie Lodge Members. Photograph events & products.

Graphic Designer

Menards

2013 - 2014

Created web pages & web content such as banners and ads. Develop landing pages to generate increased site traffic & sales. Designed the Menards Center site to expand company growth.



www.leahbauerdesigns.com



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